

El Pollo Loco Grows Presence in Sacramento Region with New Folsom Restaurant

Fire-Grilled Chicken Chain Continues Home State Expansion with new California Restaurant

COSTA MESA, Calif., September 14, 2015 (GLOBE NEWSWIRE) -- El Pollo Loco (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, today opened its newest location in Folsom, CA. The new restaurant, located at 654 East Bidwell Street, is the 19th location in the greater Sacramento region.

"We are excited to continue our expansion across our home state of California," said Steve Sather, Chief Executive Officer at El Pollo Loco. "With our newest Folsom opening, we're giving California residents even more access to our signature citrus marinated, fire-grilled chicken, freshly prepared ingredients and delicious handcrafted meals."

The 3,300 square-foot restaurant has seating for 69 guests in the dining room and incorporates the brand's hacienda design which features an open kitchen layout designed for customers to view the signature chicken as it is being grilled. The restaurant is open seven days a week from 10 a.m. to 11 p.m., with dine-in service concluding one hour prior to closing.

El Pollo Loco is currently seeking highly qualified, multi-unit operators in Northern California, Arizona, Colorado, New Mexico, Nevada and Texas. For more information visit https://elpolloloco.com/franchising/.

About El Pollo Loco

<u>El Pollo Loco</u> (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated and fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 415 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding

its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Some say the lengths we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste. Visit us on our website at <u>ElPolloLoco.com</u>.

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